

THE AUTOMOTIVE EXHIBITORS ASSOCIATION OF SOUTH AUSTRALIA (INC.)

MINUTES OF A MEETING OF THE EXECUTIVE COMMITTEE OF THE AUTOMOTIVE EXHIBITORS ASSOCIATION OF S.A., HELD IN THE BOARD ROOM OF S.A.A.C.C. ON WEDNESDAY 24th JANUARY, 1973.

ATTENDANCE:

Messrs. I.G. Ullett (President), J.A. Crawford, J.H. Ellers, I.F. Barr, J.S. Freeman, K.G. Simmons and A.G. White.
Mr. D. McIntosh represented Mr. N.F. Schutze.

STAFF:

Mr. A.E. Brooker (Executive Director)

OPENING:

The president opened the meeting at 3.30 p.m.

MINUTES OF PREVIOUS MEETING:

The minutes of the meeting held on 19th December, 1972 were confirmed by Mr. Crawford, seconded by Mr. Simmons.

CORRESPONDENCE:

There was no correspondence other than items specifically applicable to the agenda.

FINANCIAL STATEMENT:

A statement showing the current financial situation was received on the motion of Mr. Crawford, seconded by Mr. Ellers and approval given for payment of accounts. Criticism was levelled at the fact that General Motors Holden had not paid their account for floor space at the Royal Show and the Executive Director was instructed to write to the Regional Manager expressing concern at the delay.

1973 INTERNATIONAL MOTOR SHOW:

Special vehicles available for display will be the Buick Riviera and the Corvette Stingray loaned by Mr. Ellers, a Ford Bronco loaned by Mr. R.L. Abbis and a Monteverdi supplied by Kevin Dennis Motors Melbourne.

Approval was given for a press preview to be held in Claridges Restaurant, Glen Osmond Road, Frewville at 12.30 p.m. on Monday 12th February.

Reaction to the display of the Orbital Engine developed by Perth inventor Mr. Ralph Sarich was commented upon and follow up is to be made with the Executive Director of C.A.I. Western Australia (Mr. Reg Shadforth) If the information obtained from Mr. Shadforth justifies a special trip to Perth then Public Relations Consultant Ron Berryman will be requested to co-ordinate a trip with another client and A.E.A. will subsidise this to the extent of \$150.00

Mr. C. Cripps of Show Amusements has written requesting that he be permitted to present his equipment and arrangements are to be made by the Executive Director for a suitable tent to be erected between the International Pavilion and Centennial Hall to house this display.

Suitability of mini bike races as an attraction between the hours of 6.30 and 7.30 was discussed and it was decided that an approach would be made to two of the clubs to put on trials on Monday to Thursday nights and that each club would be offered trophies to the value of \$25.00 a night making a total of \$100.00. However, before this was to be finalised, Mr. Ellers indicated that he would make some investigations with the contacts he had with mini bike associations. Mr. Ellers confirmed on Thursday 25th January that these contacts had been made as a result of which it seemed extremely doubtful that there would be any value from staging these races and trials. Executive Director discussed this matter with the President and in view of Mr. Ellers opinion it was decided to forget about mini bike trials.

1973 COMMERCIAL VEHICLE EXPOSITION:

A plan of the showgrounds arena was presented and it was generally considered that this promotion was progressing extremely well and would be a successful one.

10,000 copies of the envelope stuffers were delivered to commercial exhibitors for mailing with accounts at the end of January.

Invitations have also been received and distributed to exhibitors with the exception of direct mailing by the Chamber to Commonwealth Government, State and local Government officers. It was agreed that the official opening would take place from the floor of a semi trailer on the International Harvester stand and arrangements are to be made for the microphone to be placed in position together with the necessary seats for the Premier, his staff and President and Chairman of the Commercial Industry Divisions.

MOTOR PAVILION, R.A.H.S. SHOWGROUNDS:

Progress is being made by Mr. Don Elder and his staff to prepare a sketch drawing of the suggested new pavilion and Mr. Elder has been requested to have these plans complete before 23rd February to enable Mr. Freeman to present them at a meeting of the Motor Show Committee for the R.A.H.S.

A fee of \$400.00 is being charged by Mr. Elder for costs associated with preparation of the plans on the basis of \$200.00 to be paid by the A.E.A. and \$200.00 by the R.A.H.S.

COMMERCIAL INDUSTRY DIVISION:

O.G. Roberts Pty. Ltd. of Mt. Gambier has applied for membership of the Commercial Division and is the first applicant for membership following invitations to become members.

CLOSURE:

As there was no other business the Chairman concluded the meeting at 5.30 p.m.

DATE.....14/3/73.....

CHAIRMAN.....*J.E. Elder*.....